

## AGM HILLHEAD TENNIS CLUB WEDNESDAY 1<sup>ST</sup> NOVEMBER 2023 = 7PM ONWARDS

**Ladies and gentlemen, players, parents, and tennis enthusiasts,**

Good evening, it's a pleasure to see so many familiar faces and some new ones here today. Most of you know me by now but if not, my name is Ash. I have the privilege of serving as your head coach for this exciting journey into the club's development at becoming one of the leading (best) clubs in the west of Scotland.

As we gather here, I'm filled with enthusiasm and a deep sense of pride for what we aim to achieve together. Tennis is not just a sport; it's a passion, a way of life that fosters discipline, perseverance, and personal growth. Whether you're here to enhance your skills, learn the game from scratch, or simply enjoy the thrill of the tennis court, we have a place for you in our tennis family.

Our coaching program is not just about the game; it's about building a community that supports one another, celebrates achievements, and shares the joy of every rally, serve, and point scored. It's a place where you can develop not only your tennis skills but also life skills that will serve you on and off the court.

### **Coaching Program Ethos**

Throughout your time with us, you will experience the power of teamwork, the thrill of competition, and the satisfaction of personal progress. Our team of dedicated coaches is here to guide you, challenge you, and help you reach your full potential. We believe in the unique talent and potential that each of you possesses, and our goal is to nurture and develop that potential.

As we embark on this journey, I encourage you to be open to learning, to embrace challenges, and to relish every moment on the court. You'll discover that tennis is not just about hitting a ball over a net; it's about determination, sportsmanship, and the sheer joy of the game.

### **How will this look??**

Success in a tennis club involves a combination of factors that contribute to the overall growth and satisfaction of the club's members. Here are some key elements that will contribute to the success of Hillhead tennis club:

#### **1 \*Quality Coaching and Instruction: \***

- Offer high-quality coaching services with experienced and certified coaches who can help players at all skill levels improve their game. (Educating and developing the current workforce, (cardio, walking tennis, tennis express etc)

#### **2. \*Facility Maintenance: \***

- Maintain tennis courts, facilities, and equipment in excellent condition. Clean, well-kept facilities are essential for player satisfaction. Developing spectator areas and waiting areas for players, parents + other members.

3. \*Diverse Programs and Services: \*

- Provide a range of tennis programs, including lessons, clinics, leagues, and tournaments, to cater to different skill levels and interests.

4. \*Community Engagement: \*

- Foster a sense of community by organizing social events, mixers, and member gatherings to encourage interaction among players.

5. \*Youth Development: \*

- Invest in junior tennis programs to develop young talent and ensure the future of the club. Engage kids in fun and educational activities.

6. \*Online Presence: \*

- Maintain an informative and engaging website and use social media to keep members informed about club news and events.

7. \*Tournaments and Competitions: \*

- Organize club tournaments and competitions to promote healthy competition and encourage members to improve their skills.

8. \*Marketing and Promotion: \*

- Promote the club effectively through advertising, partnerships, and outreach to attract new members.

9. \*Teamwork and Collaboration: \*

- Foster a collaborative and inclusive environment, where members, coaches, and staff work together to create a welcoming and supportive atmosphere.

10. \*Continual Improvement: \*

- Regularly assess and improve club operations, services, and facilities based on member feedback and industry trends.

11. \*Financial Stability: \*

- Manage the club's finances prudently to ensure sustainability and growth. This includes budgeting, fundraising, and financial transparency.

12. \*Innovation: \*

- Stay updated with the latest trends in tennis and club management, adopting new technologies and practices as needed.

13. \*Safe and Inclusive Environment: \*

- Ensure the safety of members and provide an inclusive environment, free from discrimination or harassment.

14. \*Sportsmanship and Fair Play: \*

- Encourage sportsmanship and fair play among members to promote a positive and respectful atmosphere.

15. \*Member Feedback: \*

- Seek regular feedback from members through surveys, meetings, and suggestion boxes to address their needs and concerns.

16. \*Local Involvement: \*

- Engage with the local community through outreach programs, school partnerships, and charity events.

17. \*Long-term Vision: \*

- Have a clear vision for the club's long-term success, and set goals to achieve it.

**Success in a tennis club is not solely measured by the number of members or the level of competition. It's about creating an environment where individuals of all ages and skill levels can enjoy the sport, build relationships, and develop their tennis abilities. By focusing on these key elements, Hillhead can thrive and provide a fulfilling experience for its members and the wider community.**

**What's currently happening;**

**1. \*Team Unity: \***

- Foster a strong sense of unity and camaraderie among club + team members. Encourage support, respect, and trust within the team. (teams, socials events + other interactions)

**2. \*Player Development: \***

- Focus on developing the skills and strengths of individual players. Provide customized coaching and guidance based on each player's needs.

This is starting to have an impact with several junior players reaching the top of the rankings and also representing GB + Scotland in the 4 nations in several competitions within the last 12 months.

Creating a better pathway for both juniors and adults, Development groups, advanced groups, Team Training.

Current examples of player levels accessing Hillhead

	U18	U16	U14	U12	U11	U10	U9	TOTAL
<b>NATIONAL BOYS</b>	2	1	2	1	1	1		8
<b>REGIONAL BOYS</b>	5	5	2	1			1	14
<b>COUNTY BOYS</b>	2	4	2	1		2	1	12
<b>NATIONAL GIRLS</b>			1		1			2
<b>REGIONAL GIRLS</b>	7	6	6	2	1	2	2	26
<b>COUNTY GIRLS</b>	2	3	3	2	1	1		12

**3. \*Effective Communication: \***

- Ensure open and effective communication among team members and between players and coaches + committee. Encourage players to share insights, concerns, and ideas.

Hugely important to see what's working and where we need to develop. We have started with team captains' meetings for the adults before and after the season, to talk about players, tactics strengths + weaknesses etc.

#### **4. \*Goal Setting: \***

- Set clear, measurable goals for the team and individual players. These goals should be challenging but achievable. With the 3-year plan we have created some objectives for the teams, the coaching team will deliver a plan of action to help aid this.

Also Creating goal sheets for the members for individuals planning singles and/or doubles goals.

#### **5. \*Consistent Training: \***

- Implement a consistent training regimen that includes technical, tactical, physical, and mental aspects of the game. Regular practice and conditioning are key.

#### ***Juniors***

Currently we have 4 red classes, 2 red development classes, 3 orange + green classes, 4 yellow ball classes, girls' development group ages 11-14years, boys development group ages 13-18 and a junior performance group.

142 juniors coming to play each week on average

#### ***Adults***

1x Cardio Tennis, 1 x Ladies coaching morning, 4 team training classes (2 men's/ladies), 1 x tennis beginner, improvers/intermediate, advanced. Walking tennis session

62 Adults on average coming to play each week

#### **6. \*Local Involvement: \***

Currently working with 3 local primary schools on a weekly basis around 50 kids.

New Walking tennis project on a Thursday at 10-11.30am, to get the local community active and involved within tennis, providing options for people with limited movement or impairments.

#### **Tournaments and competitions**

We will have hosted more than 20 different official tennis tournaments and another 10 informal + Club Champs this year. Catering for lots of different ages across the board again for all ages and stages.

**BOX LEAGUES** – they are live up and running aiming to get everyone competing, format singles, doubles, mixed doubles + mixed singles.

#### **Development Area's for the Coaching Program**

Continuous Improvement:

- Maintain a commitment to ongoing improvement, for both club + team players. Adapting and refining strategies as and when needed.

16. \*Support Network: \*

- Build a strong support network, which may include coaches, parents, and club administrators, to help players reach their full potential.

Looking for some volunteers to help with the running of the box leagues, junior representative, adult social tennis + other ways to help the program.

11. \*Motivation and Encouragement = Looking to provide more days/nights together, where we can keep developing the club ethos.

14. \*Competitive Experience = Provide Some slightly higher-level competitions - grade 3, Scottish cup, as well as opening the competitions to different disability tennis types.

6. \*Mental Toughness: = Creating some workshops for juniors + Adults at the club

7. \*Tactical Strategy = Host some off court workshops Develop a strong tactical game plan, including strategies for singles and doubles play. Adjust strategies based on opponents and conditions.

8. \*Scouting Opponents = Workshops Learning how to study opponents and their playing styles. Analyse their strengths and weaknesses to gain a competitive edge.

9. \*Nutrition and Fitness = Emphasize proper nutrition and fitness to ensure players are in optimal physical condition. Also creating specific fitness classes to take your game to the next level.

10. \*Injury Prevention: = Prioritize injury prevention and educate players on injury management and recovery.

Success in tennis teams is a holistic endeavour that involves not only skill development but also the mental, physical, and emotional well-being of players. A well-rounded approach that combines these strategies can contribute to a successful tennis team.

Thank you for ongoing support within our Coaching program,

Let's play, learn, and win, both on and off the court!

Any questions please raise

Thank you for listening

Regards

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